

Last Updated: November 2023

Boise-Nampa MSA Economic Overview

Civilian Labor Force (Oct 2023) 425.267 3.2% **Unemployment Rate (Oct 2023)** Population (2022) 811,336 Median Household Income (2021) \$62,916 Per Capita Personal Income (2021) \$49,388 Poverty Rate (2021) 9.9%

Idaho Department of Labor labor.idaho.gov



1. Boise-Nampa MSA Demographic Characteristics, 2021 5-Year ACS

| | Boise-Nampa MSA | Boise-Nampa MSA (%) | State of Idaho (%) | United States (%) | |
|-------------------------------------------------------|--------------------|------------------------|--------------------|----------------------|--|
| Total Population | 750,669 | 100.0% | 1,811,617 | 329,725,481 | |
| Race and Ethnicity | | | | | |
| White alone, not hispanic | 679,723 | 90.5% | 86.5% | 68.2% | |
| Black or African American alone, not hispanic | 13,094 | 1.7% | 0.7% | 12.6% | |
| Native American alone, not hispanic | 15,424 | 2.1% | 1.3% | 0.8% | |
| Asian alone, not hispanic | 25,629 | 3.4% | 1.4% | 5.7% | |
| Hispanic, or Latino (of any race) | 105,722 | 14.1% | 12.9% | 18.4% | |
| Gender | | | | | |
| Male | 376,789 | 50.2% | 50.4% | 49.5% | |
| Female | 373,880 | 49.8% | 49.6% | 50.5% | |
| Age | | | | | |
| Median age | 42.0 | - | 36.8 | 38.4 | |
| Under 18 years | 185,811 | 24.8% | 25.3% | 22.5% | |
| Over 18 years | 564,858 | 75.2% | 74.7% | 77.5% | |
| 21 years and over | 499,606 | 66.6% | 65.4% | 68.3% | |
| Over 65 years | 110,442 | 14.7% | 15.8% | 16.0% | |
| Educational Attainment (Population 25 years and Over) | | | | | |
| Less than 9th grade | 14,306 | 1.9% | 2.2% | 3.3% | |
| High school graduate (with equivalencies) | 120,427 | 6.1% | 18.7% | 18.2% | |
| Some college, no degree | 124,384 | 16.6% | 16.4% | 13.4% | |
| Associate's degree | 45,724 | 6.1% | 7.0% | 6.1% | |
| Bachelor's degree | 112,739 | 15.0% | 14.0% | 14.7% | |
| Graduate or professional degree | 56,874 | 7.6% | 7.3% | 9.5% | |
| Median Household Income | \$62,916 | - | \$63,377 | \$69,021 | |

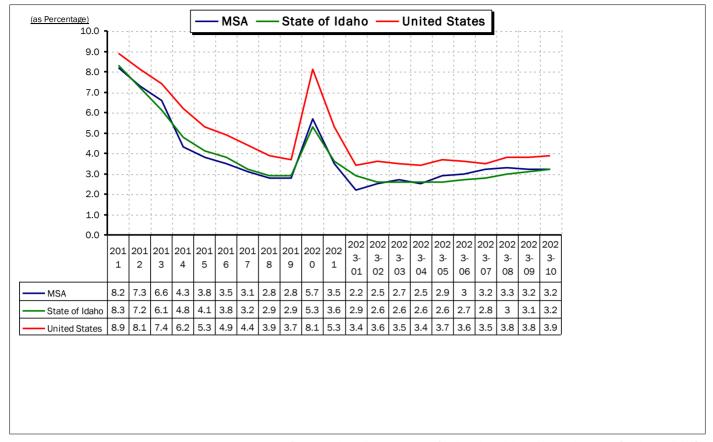
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, October 2022 to October 2023

| | Labor Force | Employment | Unemployed | Unemployment Rate |
|--------------|-------------|------------|------------|-------------------|
| October 2023 | 425,267 | 411,590 | 13,677 | 3.2% |
| October 2022 | 405,857 | 395,123 | 10,734 | 2.6% |
| YoY % Change | 4.8% | 4.2% | 27.4% | 0.6% |

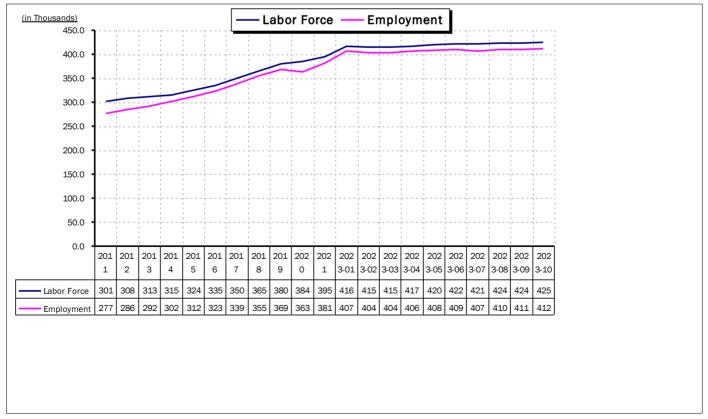
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to October 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2012 to October 2023



5. Industry Employment and Wages, 2012, 2021, and 2022

| | 201 | 2 | 202: | 1 | 2022 | 2 |
|---------------------------------------|-----------------------|-------------------|-----------------------|------------------|-----------------------|------------------|
| Industry Sector | Average Employment | Avgerage Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 255,583 | \$30,968 | 351393 | \$42,736 | 361,619 | \$46,893 |
| Natural Resources and Mining | 5,181 | \$32,093 | 5417 | \$45,136 | 4,984 | \$50,739 |
| Construction | 12,754 | \$32,881 | 29111 | \$45,494 | 31,064 | \$52,608 |
| Manufacturing | 23,396 | \$45,091 | 28488 | \$62,203 | 29,609 | \$63,985 |
| Trade,Transportation, and Utilities | 51,876 | \$31,835 | 73823 | \$41,277 | 74,999 | \$45,051 |
| Information | 4,401 | \$37,441 | 3487 | \$61,531 | 3,750 | \$60,339 |
| Financial Activities | 12,804 | \$40,189 | 19486 | \$61,984 | 20,401 | \$66,951 |
| Professional and Business Services | 37,539 | \$41,629 | 50890 | \$55,723 | 51,630 | \$60,129 |
| Education and Health Services | 57,681 | \$28,718 | 75641 | \$40,152 | 78,021 | \$44,101 |
| Leisure and Hospitality | 24,716 | \$11,874 | 35611 | \$17,750 | 37,676 | \$19,855 |
| Other Services | 6,883 | \$22,849 | 9508 | \$36,403 | 9,796 | \$45,024 |
| Public Administration | 18,339 | \$38,263 | 19896 | \$47,502 | 19,688 | \$52,325 |

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

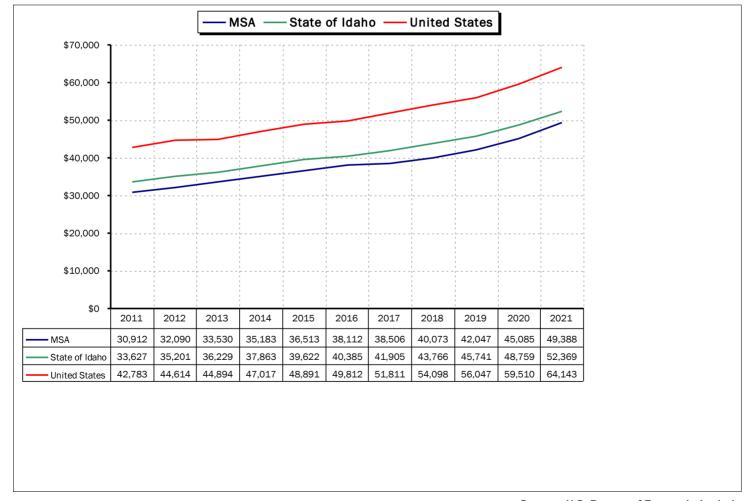
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

6. Top Employers, 2022

| Employer | Ownership | Employment Range |
|------------------------------------|------------------|------------------|
| St. Luke's Regional Medical Center | Private | 5,000+ |
| Micron Technology | Private | 5,000+ |
| St. Alphonsus Health System | Private | 5,000+ |
| Boise State University | State Government | 5,000+ |
| West Ada School District | Local Government | 2,500 - 4,999 |
| Albertsons | Private | 2,500 - 4,999 |
| Wal-mart | Private | 2,500 - 4,999 |
| Boise School District | Local Government | 2,500 - 4,999 |
| City Of Boise | Local Government | 1,000 - 2,499 |
| J. R. Simplot Company | Private | 1,000 - 2,499 |

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

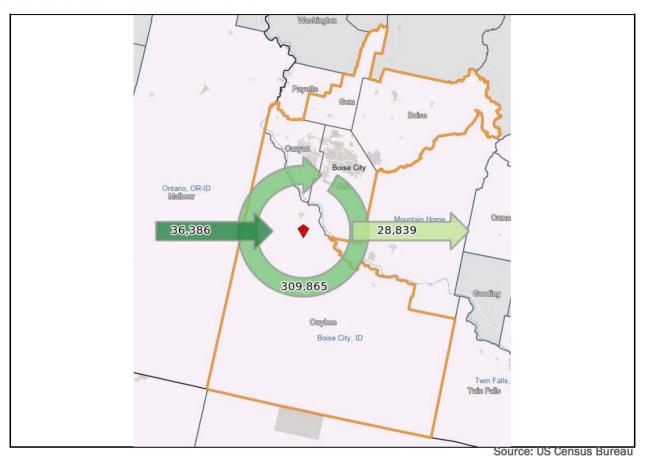
7. Real Per Capita Income, 2011 to 2021



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2020

It is estimated that 309,865 workers lived and worked in the Boise-Nampa MSA in 2020. Another 36,386 workers were employed in the Boise-Nampa MSA but lived outside, while 28,839 workers lived in the area but commuted outside for work.



9. Top 10 Cities Where People Who Work in the Boise-Nampa MSA Live, 2020

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| Boise City | 102,277 | 29.5% |
| Meridian | 49,201 | 14.2% |
| Nampa | 41,369 | 11.9% |
| Caldwell | 22,781 | 6.6% |
| Kuna | 10,662 | 3.1% |
| Eagle | 10,457 | 3.0% |
| Garden City | 4,311 | 1.2% |
| Star | 4,207 | 1.2% |
| Middleton | 3,471 | 1.0% |
| Mountain Home | 2,041 | 0.6% |

10. Top 10 Cities Where People Who Live in the Boise-Nampa MSA Work, 2020

| City of Employment | Count of All Jobs | Percentage of Total Jobs |
|--------------------|-------------------|--------------------------|
| Boise City | 157,758 | 46.6% |
| Meridian | 47,145 | 13.9% |
| Nampa | 36,531 | 10.8% |
| Caldwell | 16,393 | 4.8% |
| Eagle | 9,376 | 2.8% |
| Garden City | 8,453 | 2.5% |
| Kuna | 3,396 | 1.0% |
| Twin Falls | 2,162 | 0.6% |
| Idaho Falls | 1,977 | 0.6% |
| Emmett | 1,245 | 0.4% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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